FOR YOUR INFORMATION

PM U.S.A.

DATE: April 10, 2002

TO: Attendees

FROM: Mark Whatford

SUBJECT: Richmond Agenda

New York	Richmond	GiantStep
Deane Gross	David L. Williams **Thursday**	Jason Abel
Christopher Beard	Chris Nelson **Thursday**	Michael Maurillo
Mike Folie **Friday**	Dr. Roger Walk **Friday**	Steve Susi
Mark Whatford	Raymond Lau **Friday**	Sara Hohn
Uma Nidmarty	Paula Desel **Friday**	Chris Ferguson
Jim Ramsay **Thursday**		

In order to fulfill our Mission it is vital that we provide a website that provides up to date, relevant and engaging information. In order to do that we are planning a major overhaul of pmusa.com in terms of content and organization of the site. As part of our efforts to redesign pmusa.com, the PMUSA Internet Team, PMUSA writers and Novo/ Giant Step, our Internet vendor, have scheduled a 2-3 hour "lab" to discuss the following:

- Current content on the site
- Current site navigation
- Objectives for the site overall and areas of the site specific to you and your group
- Potential future content on the site
- Content re-writes
- Future organization of the content site (information design)
- Plus more

Thursday April 11th
1-4 PM
Ingredients and Tar & Nicotine
David Williams, Kevin Osborne
Christopher Nelson
Location: R&D Bldg A Conf. Room A 1 [2nd floor]

Friday April 12th
10-1PM
Health Issues and Scientific Papers [proposed]
Dr. Roger Walk, Raymond Lau, Kevin Osborne
Paula Desel
Location: R&D Bldg A Conf. Room A 1 [2nd floor]

Source: https://www.industrydocuments.ucsf.edu/docs/kqxk0001

This will be a working session which will allows us to get your direction and input for the redesign pmusa.com, and expect to receive some pre-meeting info. requirements shortly.

PM Shuttle Teterboro, N.J.

Thursday: Leaves at 8 AM
Arrives Richmond 9:30 AM

Friday: Leaves Richmond 4 PM
Arrives 5:30 PM
Please arrange for transportation to and from Teterboro.

Accommodations

Hotel Jefferson
101 West Franklin St.
Richmond, VA 23220
(804) 788-8000
(800) 424-8014

From the Airport Groome Transportation will take you to the Hotel for $14.50 each or you can take a cab or rent a car. Check in is at 3 pm [you can leave your bags with the Concierge]. There is no shuttle between the Hotel and PM. If you are driving please ask directions to the R&D Bldg from the PM main gate.

Richmond Airport to Hotel Jefferson

Start out going West on RICHARD E BYRD TERMINAL DR towards S AIRPORT DR.	0.16 miles
2: Turn SLIGHT RIGHT onto S AIRPORT DR.	1.63 miles
3: Take the I-64 W ramp towards RICHMOND.	0.26 miles
4: Merge onto I-64 W.	7.33 miles
5: Take the CHAMBERLAYNE AVE exit- exit number 76A.	0.16 miles
6: Turn LEFT onto CHAMBERLAYNE AVE/CHAMBERLAYNE PKWY.	0.20 miles
7: Turn SLIGHT RIGHT onto N ADAMS ST.	0.40 miles
Total Estimated Time:	**Total Distance:**
14 minutes	**10.14 miles**

Hotel Jefferson to PM Richmond

1: Start out going Southwest on N ADAMS ST towards VA-147 S/W MAIN ST by turning right.	0.14 miles
2: Turn LEFT onto VA-147 N/W CARY ST.	0.55 miles
3: Turn RIGHT onto US-60 W/S 8TH ST.	0.09 miles

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4: US-60 W/S 8TH ST becomes US-60 W/S 9TH ST.	0.07 miles
5: Turn LEFT onto E BYRD ST.	0.09 miles
6: Turn SLIGHT LEFT to take the VA-195 E ramp towards I-64 E/I-95.	0.12 miles
7: Merge onto DOWNTOWN EXWY (Portions toll).	0.26 miles
8: Take the I-95 S exit towards PETERSBURG.	0.17 miles
9: Merge onto RICHMOND PETERSBURG TURNPIKE.	4.38 miles
10: Take the VA-161 exit- exit number 69- towards BELLS ROAD.	0.45 miles
11: Turn RIGHT onto VA-161 N/COMMERCE RD.	0.22 miles
12: Turn LEFT onto VA-161/BELLS RD.	0.89 miles
13: Turn LEFT.	0.01 miles
14: Turn LEFT onto VA-161 S/BELLS RD.	0.27 miles
Total Estimated Time:	**Total Distance:**
14 minutes	**7.71 miles**

Richmond International Airport to PM Richmond

1: Start out going West on RICHARD E BYRD TERMINAL DR towards S AIRPORT DR.	0.16 miles
2: Turn SLIGHT RIGHT onto S AIRPORT DR.	1.63 miles
3: Take the I-64 W ramp towards RICHMOND.	0.26 miles
4: Merge onto I-64 W.	6.76 miles
5: Take the I-95 S/5TH STREET exit- exit number 190- on the left towards PETERSBURG/DOWNTOWN/COLISEUM.	0.29 miles
6: Turn SLIGHT LEFT to take the I-95 S ramp.	0.37 miles
7: Merge onto RICHMOND PETERSBURG TURNPIKE.	5.39 miles
8: Take the VA-161 exit- exit number 69- towards BELLS ROAD.	0.45 miles
9: Turn RIGHT onto VA-161 N/COMMERCE RD.	0.22 miles
10: Turn LEFT onto VA-161/BELLS RD.	0.89 miles
11: Turn LEFT.	0.01 miles
12: Turn LEFT onto VA-161 S/BELLS RD.	0.27 miles

Source: https://www.industrydocuments.ucsf.edu/docs/kqxk0001

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Total Estimated Time:	Total Distance:
24 minutes	16.71 miles

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Source: https://www.industrydocuments.ucsf.edu/docs/kqxk0001